



DIGITAL SKILLS21 INSTITUTION



WE
INVEST
IN MINDS





Digital Transformation: It is the localization of digital technologies in society, and the empowerment of its individuals with digital skills that help in managing these technologies efficiently and creatively. This is beneficial and leads to increased accuracy, efficiency, quality, and productivity in all aspects of life, achieving sustainable development and an inclusive digital economy.

Dr. Khalid Bakro
Founder and CEO



Intellectual property and copyright

The programs of the Digital Skills 21 Institute are intellectual property and a registered trademark of the author and the Digital Skills Institute. Using, reproducing - even partially - publishing and selling - by any means - of the DS21 programs without prior authorization is prohibited and violators are subject to legal action. Unless explicitly authorized in writing or through a valid and current license obtained from the Digital Skills Institute.

A separate license is **Available** for wide-ranging use of the DS21 program by organizations, universities, organizations and governments, this is an important and attractive matter, as it is used as a basis for evaluating, building and certifying their capabilities as organizations and individuals in digital skills.

01

Contents

- » About Us
- » Goals & message
- » Digital Transformation
- » Services
- » Accreditation
- » Our programs
- » Our testimonials
- » Our philosophy
- » Digital skills programmes Framework
- » Draw your path and define your profession
- » Our partners

About Us



Digital Skills21 Institution

A non-profit scientific institution working on the digital development of individuals, institutions and governments, and increasing digital knowledge to bring about digital transformation, achieving business success and building a comprehensive knowledge digital economy.



Mission

- Successfully implementing digital transformation through institutions' adoption of digital transformation in accordance with global standards.
- Empowering human resources with digital skills by enabling the youth of the nation through various digital skill programs and digital professions.
- Creating leaders in the digital age by fostering a productive, distinctive, successful generation that is adaptable, creative, and ready to keep pace with all the outcomes of the Fourth Industrial Revolution & beyond, including artificial intelligence (AI), machine learning, the revolution of wireless communication and its sixth generation (6G), and the innovations brought about by the Intelligent Web.



Value

- Quality and excellence for better work.
- Instilling and enhancing the positive values of technology in the minds of the young generation.
- Building advanced digital social relationships that are subject to rational human thinking.



Ambition

Working on integrating the DS21 and DBS21 curricula as a subject in schools & universities, and assisting millions of people around the world in obtaining:

- The International Certificate for Digital Skills in the 21st Century (DS21).
- The International Certificate for Digital Business Skills in the 21st Century (DBS21).
- A new digital job and promotion within the career ladder.



Vision

The leading organization that makes change and leads digital transformation according to international standards.



Goals



Planning, organizing, accrediting, and evaluating digital skills, and localizing their training content to bridge the digital gap and effectuate digital transformation.



Empowering institutions to achieve their goals and successfully transition to digital transformation.



Granting Accreditation to institutions and individuals for digital transformation, accrediting training curricula and examinations, and issuing certificates.



Message

Successfully implementing digital transformation in society and empowering individuals with digital skills that lead to increased quality, accuracy, efficiency, and productivity.

Building distinguished professional cadres capable of producing knowledge and integrating professionally to achieve digital development in society.

Assisting individuals, institutions, and governments to be prepared for what the Fourth Industrial Revolution (4IR) brings, the innovations of its artificial intelligence (AI), what the wireless communications revolution (WR) offers, and what the sixth generation of it (6G) graces us with.



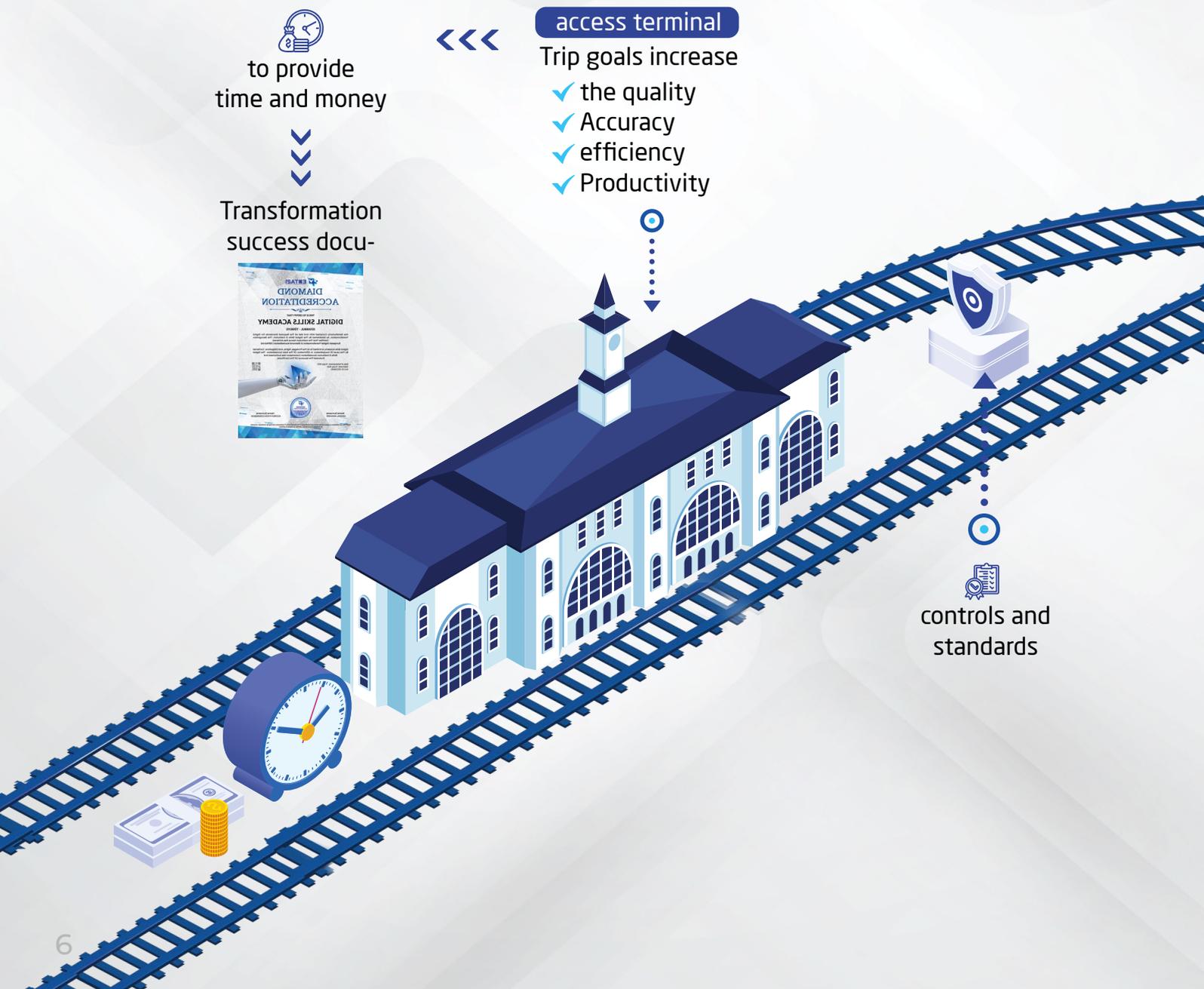
DT JOURNEY

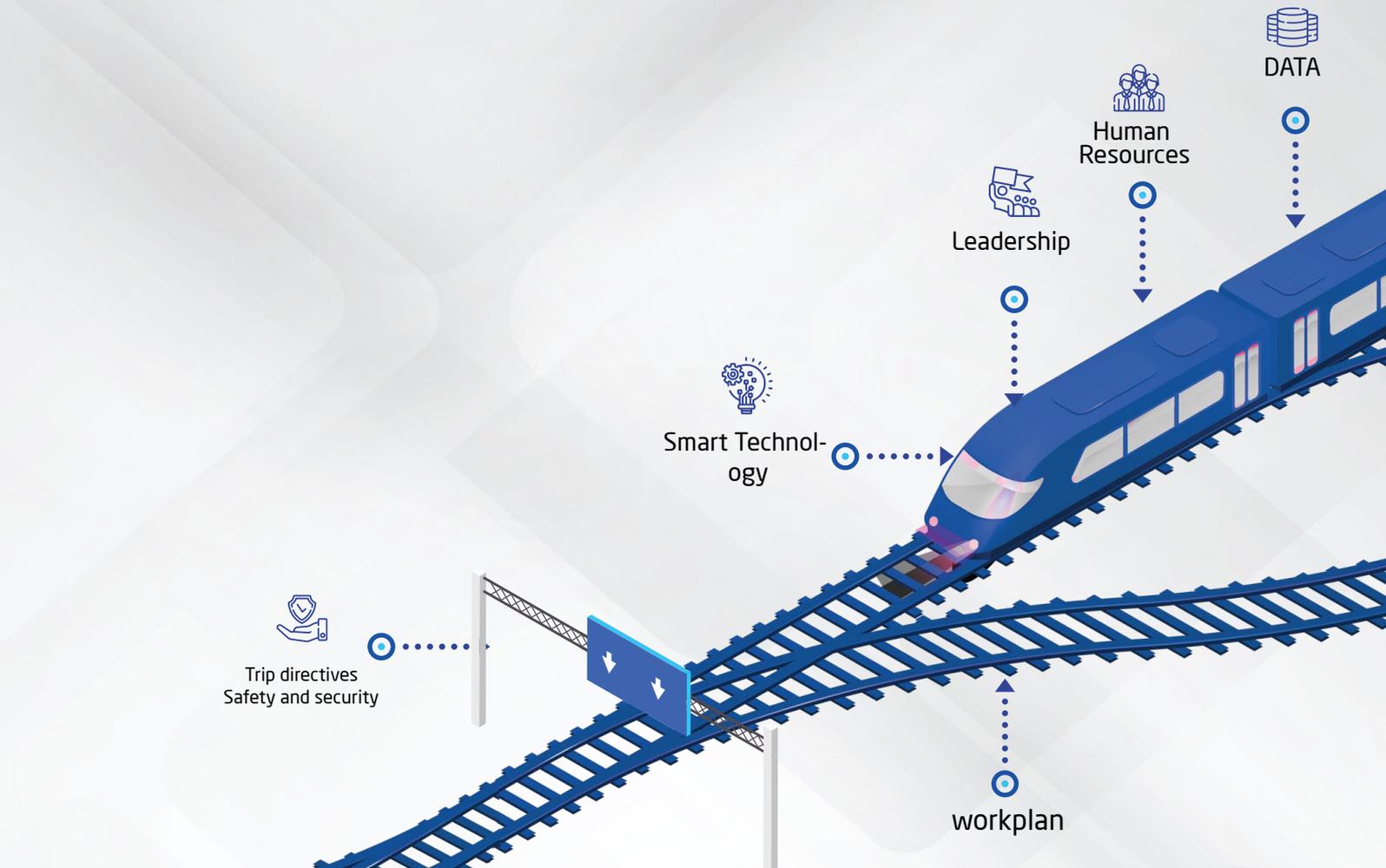
Digital transformation Journey

It is the roadmap that must be understood for successful digital transformation

It is the path that organizations must take to obtain European accreditation for digital transformation in the 21st century (EDTA21)

It is like a journey on a train that is fueled by data, directed by a digital leader, and staffed by a human cadre that follows a path of smart infrastructure. The guides of the journey are the standards of safety and security, and the conditions of the journey are the policies. Reaching the final station means achieving the goals, which are increasing quality, accuracy, efficiency and productivity, while saving time and money. Then the institution deserves a document of success in digital transformation.





Enterprise
smart spatial
infrastructure

7 Elements of Success Digital Transformation

- DATA
- Leadership
- Human Resources
- Smart Technology
- Smart Infrastructure
- Safety and Security
- Policies

Services



Governments



Education



Institutions



Individuals

Why the Digital Skills21 Institution?

Because it is the only institution for digital transformation recognized as an accreditation institution for digital transformation and digital skills outside the European Union. Because it offers:

Because it offers:

- 21st-century digital skills programs with internationally recognized certificates.
- Accreditation for institutions and individuals for digital transformation with internationally recognized certificates.
- Consultations for decision-makers and policymakers wishing to enhance and support digital development and transformation.
- Provides distinguished digital services.
- Studies to support institutions in planning the requirements of human capital in digital skills and digital professions to maintain its competitiveness in a rapidly changing digital environment.

Because it offers:

- National projects to empower society with digital skills. Because it cares about:
- Building national cadres that are key to the success of digital transformation.
- Creating future creative leadership.
- Preparing a digitally skilled workforce.
- Bridging the digital gap and successfully implementing digital transformation.
- Achieving sustainable development.
- Building an inclusive knowledge-based digital economy.
- Creating new job opportunities.
- Localizing technology and training content within society.
- Increasing the use of e-learning, e-commerce, e-business, e-banking, e-finance, and e-government.

Digital Skills 21 Institution

A member of the European organization for digital skills enhancement (All Digital) affiliated with the European Union and recognized as an accredited institution for providing training and awarding certificates.



[All-digital.org/digital-skills21-institution](https://all-digital.org/digital-skills21-institution)



We offer global programs that Cover and support conditions, standards , and Insights of:



Contents and standards of the International Telecom Union's Digital Skills Framework.



Contents and standards of the European Union's Digital Competence Framework for Citizens.



Objectives of the European Union's Digital Skills and Jobs Platform.



Digital skills Framework in the 21st century, issued by the Digital Skills 21 Institution

Curriculum

Depending on the programs and applications of the most important international companies, Google, Microsoft & Meta



The Institution follow administratively to science and technology Waqf



The institution is registered with the Istanbul Chamber of Commerce, Turkey under registration number 087916 2021



The programs are registered as patents with the Turkish Patent and Trademark Office



The trademark is registered with the Turkish Patent and Trademark Office



The programs are registered as intellectual property with the World Intellectual Property Organization

The Digital Citizen

Is the citizen who uses technology competently, creatively, and beneficially, and participates in community activities.

Dr. Khalid Bakro



Programs



Digital Skills in the 21ST Century Program -DS21

What is the DS21 programme?

- It is an interactive scientific training program One of the most powerful & comprehensive programs in the world.
- It is considered as one of the global solutions to fill a gap digital skills.
- Complies with the standards and objectives of the union plan European Union to enable all segments of society within Ages (14 years to 74 years) from digital skills.

Who is the DS21 program for?

- **For those interested in:**
 - Have real digital skills to use Equipment & technology efficiently & usefully.
 - Managing and sharing digital content effectively and creatively.
 - Get a better job or get promoted in the working ladder.
 - Success & distinction in the professional path.
 - Transition to a new job and stand out in the arena The competition.
 - Enjoy life and take advantage of it all something around us.
 - Creativity in thinking and creating things.
- **For workers in:**
 - Various administrative functions Jobs Educational - productive jobs students in all educational stages.
 - All other community groups of doctors & engineers, professionals and craftsmen.
 - They are required for every person: at work or at home
 - And for each profession, whether it was manual or mechanical.

Digital skills are extracted from a combination of the three components:

- 100 Digital Knowledge
(Digital Literacy-Digital Information)
- 100 Digital Activities
(Digital Practice-Digital Projects)
- 100 Digital Tools
(Digital Apps-Digital Templates)

DS21 Program Topics:

- Computing Essentials
- Search, Browsing & Cloud Storage
- Digital Productivity Tools
- Create and Manage Digital Content
- Communications and Collaboration
- Safety, Maintenance, Ethics & Privacy.
- Creativity & Design
- Artificial intelligence tools .

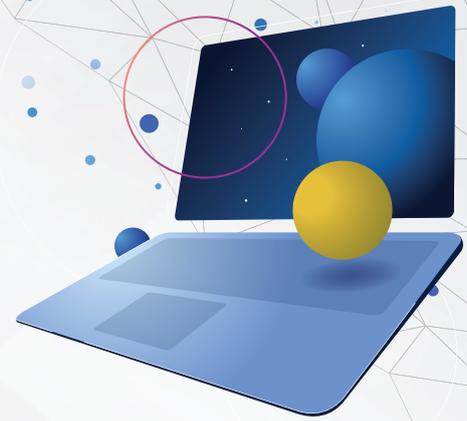
DS21 Program Outcomes:

By the end of the DS21 program, the trainee will:

- Master 100 digital skills.
- Possess communication skills that increase self-confidence and positive communication with others, and establish successful social relationships.
- Possess interpersonal skills that contribute to increasing mutual respect, love, trust, & empowerment in relationships.
- Possess professional success skills that lead to setting goals, better task management, planning and achieving tasks on time, working ethically, and enhancing research and criticism.
- Possess important personal skills, capable of creative thinking, problem-solving, and making the right decisions.
- Be able to use digital devices & technologies efficiently and effectively.
- Be able to manage and share digital content effectively and creatively.
- Be able to use a large number of digital tools, software, and templates.
- Possess a large set of knowledge, information, concepts, and tools necessary to increase accuracy, efficiency, quality, and productivity and ensure success in life and work.

The business sector is looking for those who possess

Digital Skills



There is a significant gap in digital skills in the 21st century, where millions of job opportunities around the world are open to those with advanced digital skills, but there is a shortage of qualified individuals. Therefore, it is important for us to learn new skills that will ensure our success in work and life in the ongoing digital era. Therefore, we must strive to acquire these skills, and thus it is an opportunity for:



Bridging the digital gap



Advancing on the career ladder



Transitioning to a new field of work



Expanding in business



Obtaining a better job



Being creative in thinking and creating things



Excelling in the competitive arena



Enjoying life and benefiting from everything around us

It is extremely important to possess diverse digital skills because all organizations, companies, schools, and the business sector recognize that digital skills are necessary for employees in the digital age, and therefore they are constantly searching for individuals who possess digital skills in the 21st century. It is more important than ever before that employees are up-to-date with the latest digital skills.

- They possess multiple specializations and have diverse digital skills.
- They possess special valuable skills that allow them to understand everything around them.
- Their specialized skills distinguish them from others.

They are required for every person in work, at home, or for any profession whether manual or automated. All jobs will require digital skills and regardless of your profession, people will expect you to have them.

They will judge

They will evaluate

They build an impression of you

Based on the amount of distinctive digital skills you possess, you can have a strong presence online.



The New Digital Skills
 Possessing digital skills in the 21st century is like entering a new country filled with new customs. when your digital skills increases , you can be able to communicate with them better.



Guarantees you the Future

- Digital Skill
- Digital Knowledge
- Digital Activities
- Digital Tools
- Digital (Literacy & Information)
- Digital (Practice &Project)
- Digital (Template & App)
- Competence Areas
- Cognitive Module
- Types of Skills (5TSkills)
- New Learning Model (PORTS)



Designed to Cover

All the new digital skills for the 21st century that enable you to use digital devices and technologies efficiently and usefully, and to manage and share digital content effectively and creatively.



Designed to Provide

With all the necessary knowledge, skills, concepts and tools that lead to increased accuracy, efficiency, quality and productivity and guarantee you success in life and work.





100 DIGITAL SKILLS
DS21 Means



Be Ready to Create a new generation

100 DIGITAL SKILLS
DS21 Be Ready to Meet All Outputs



Just as there are rich countries and others that are financially poor, there are also rich countries and others that are poor in skills, referred to as the **'skill poverty line.'** This represents a lack of basic **digital skills** in society. I fear that our societies live below this line of skill poverty.



The Digital Skills gap

is the disparity in digital skills and material capabilities in the use of digital technologies and access to information. Our definition may differ from others because we see that digital transformation is a process led by individuals. Digital transformation is not only the accumulation of technical devices in institutions, without successful training of individuals.

Dr. Khaled Bakro
Founder and CEO



100 DIGITAL SKILLS DBS21



Digital Skills for Business in the 21st Century program - DBS21

What is DBS21 program?

- It is an interactive scientific training program considered one of the strongest and most comprehensive in the world aimed at the business sector.
- It is one of the global solutions to increase quality, accuracy, efficiency, & productivity in all sectors of institutions.
- It contains a set of the most important digital skills extracted from digital knowledge topics, digital activities, and digital tools.

Targeted categories:

- For those who want to:
 - Possess real digital skills in the business sector.
 - Possess distinctive digital tools for excellence and success in work.
 - Obtain digital marketing & accounting management experiences.
 - Obtain a skilled digital workforce.
 - Reach the stage of professionalism & efficiency in different work environments.
- For those working in:
 - Various administrative jobs - Educational jobs - Production jobs - Students in all educational stages.
 - All other categories of society, including doctors, engineers, professionals, and craftsmen.

The DBS21 program aims to:

- Provide institutions with administrative experiences.
- Increase digital skills for business in different work environments & reach a professional stage.
- Support the digital transformation of institutions.
- Support the development of digital management.

- Increase quality, accuracy, efficiency, & productivity in all sectors of the organization.
- Provide employees with all necessary digital tools for success in their work.

DBS21 program topics:

- Enterprise resource management.
- Project management digitally.
- Digital security and protection.
- Digital design.
- Management of digital devices, networks, and websites.
- Financial & accounting affairs in small companies.
- Digital marketing through social media.
- Digital customer service and sales.

DBS21 program outcomes:

- Possesses 100 digital business skills.
- Possesses digital sales skills.
- Possesses social media marketing skills.
- Possesses digital customer service skills.
- Possesses website management skills.
- Possesses project management skills.
- Possesses financial & accounting skills for small projects.
- Possesses online sales, purchasing, and money transfer skills.
- Possesses enterprise resource planning (ERP) software skills.
- Possesses basic digital security skills.
- Possesses essential digital management skills in various work environments.
- Capable of supporting digital transformation for organizations.
- Capable of increasing quality, accuracy, efficiency, & productivity in all sectors of the organization.
- Proficient in all necessary digital tools for success in the workplace.

DBS21	Module	Number of training hours (physical or online)	Total number of hours	The number of daily hours	Intense Day	Normal	Fees
	13	52	hours 100 interactive exercises 52 hour projects 24 hours self-learning 24	4	14	26 days + day the exam	1000\$



Digital Leader in the 21ST Century program - DL21

What is the DL21 program?

It is an interactive scientific training program that is considered one of the most powerful & comprehensive programs in the world for digital management, aimed at creating leaders in the digital world.

Who is the DL21 program for?

- Leaders in institutions & companies.
- Entrepreneurs.
- Government officials.

The DL21 program aims to:

The digital leadership program will enable the digital leader & manager to:

- Transition to the digital environment by formulating digital transformation strategies for the institution & implementing them.
- Manage the most important digital applications in the business world.
- Manage digital risks & attacks.
- Manage the decision - making process based on digital performance indicators.
- Analyze digital data to improve performance and increase investment returns.
- Plan sustainably to create a new environment of excellence, innovation, and competition for achieving the best results.

DL21 Program Topics:

- Digital Transformation: importance, stages, components, strategies, metrics, benefits, and challenges.
- Digitization: goals, tools for managing & automating business processes.
- Key digital tools for remote team management.
- Project management skills.
- Applications of Artificial Intelligence in digital business.
- Measuring success in social media marketing.
- Interactive data analysis using Business Intelligence.
- Digital protection tools & strategies.

DL21 Program Outputs:

A digital leader will be able to:

- Lead the workforce in the organization professionally.
- Lead the digital transformation process in various work environments.
- Efficiently manage and utilize modern technologies and equipment.
- Effectively manage and share digital content in a creative way.
- Make informed decisions based on digital performance indicators.
- Analyze digital data to improve performance & investment returns.

DL21	Module	Number of training hours	Total Hours	Daily Hours	Intense Day	Normal	Fees
	6	24	hours 32 interactive 24 exercises	4	days 6	days 12	1000\$



DIGITAL TEACHING SKILLS DTS21



Digital Teaching Skills in the 21ST Century Program - DTS21

What is the DTS21 program?

- It is an interactive scientific training program that is considered one of the most powerful & comprehensive programs in the world, aimed at the education sector.
- It is one of the global solutions to increase quality, accuracy, efficiency, & productivity in various educational institutions.
- It contains a set of important digital skills derived from digital knowledge topics, digital activities, & digital tools.

Who is the DTS21 program for?

- Teachers in public & private schools.
- Academic supervisors.
- Trainers.
- University professors.
- Parents.

The DTS21 program aims to:

- Enhance teachers' digital skills, tools, and experiences.
- Enhance communication skills, interpersonal skills, job success skills, and personal skills.
- Move towards direct, indirect, and blended digital learning.
- Transform teachers into leaders in the digital world.
- Move from a model of knowledge transfer to a directed digital education model.
- Develop the educational process to increase quality, accuracy, efficiency, & productivity in the educational process.

- Reducing time & financial costs.
- Utilizing modern technology solutions for creative & innovative approaches in the educational environment.
- Supporting teachers with useful digital tools and programs in the educational process.

DTS21 program topics:

- Basics of digital education.
- Digital skills in the teaching process.
- Supporting tools in digital education.
- Digital learning platforms.

DTS21 program outcomes:

- Efficient & effective use of digital devices & technologies, & managing digital content creatively & effectively.
- Transitioning from traditional knowledge transfer models to directed digital education.
- Innovating distinctive and creative educational solutions in the educational environment.
- Using useful digital tools and programs in formulating goals, planning curricula and lessons, evaluating results and outputs, accomplishing reports, & providing feedback.
- Possessing a set of knowledge, information, concepts, & tools necessary to increase quality, accuracy, efficiency, & productivity.

DTS21	Module	Number of training hours	Number of training hours	Daily Hours	Intense Day	Normal	Fees
	6	24	hours 32 interactive 24 exercises hour projects 8	4	days 6	12 days + day the exam	500\$

DIGITAL SOCIAL MEDIA MARKETING DSMM21

Digital Social Media Marketing in the 21ST Century program - DSMM21

What is the DSMM21 program?

DSMM21 is an interactive scientific training program that is considered one of the strongest and most comprehensive programs in the world for digital marketing skills on social media. Its goal is to provide the business sector with experts in social media marketing.

Who is the DSMM21 program for?

Those who aspire to lead in the field of social media marketing.

Objectives of the DSMM21 program:

- Produce experts in social media marketing.
- Provide marketing professionals with knowledge, activities, & digital tools that lead to increased quality, accuracy, efficiency, & productivity at work.
- Design professional marketing strategies and manage them.
- Enhance the marketing team's ability to evaluate their knowledge, skills, and discipline.
- Develop self-motivated practices that improve the effectiveness and personal and professional efficiency of the marketing team.
- Understand all the necessary digital tools and technologies in the field of social media marketing.
- Integrate the marketing service department with other departments in the institution.

DSMM21 program themes:

- Strategies and goals for social media marketing.
- Types of commercial advertising.

- Building brand awareness.
- Developing & managing advertising ideas.
- Creating & executing marketing plans.
- Building marketing campaigns and monitoring their performance.
- Understanding the benefits, audience, & tools of different platforms.
- Managing a social media marketing team.

Outputs of the DSMM 21 :

At the end of the program, trainees will be able to:

- Professionally lead a marketing team to meet the expectations of the organization's management.
- Efficiently manage modern devices and technologies.
- Effectively manage and share digital content.
- Scientifically design and execute different marketing strategies to improve sales results.
- Select the best social media platforms based on the product & target audience.
- Analyze digital data to improve performance & investment returns.
- Master the most important digital strategies and tools in marketing service operations across social media.
- Professionally & efficiently manage marketing campaigns.
- Provide marketing professionals with knowledge, activities, & digital tools that lead to increased quality, accuracy, efficiency, & productivity in their work.

DSMM21	Module	Number of training hours	Total Hours	Daily Hours	Intense Day	Normal	Fees
	8	24	hours 32 interactive 24 exercises hour projects 8	4	days 6	12 days + day the exam	300\$

DS21 CERTIFIED TRAINER DS21CT

DS21 Certified Trainer in the 21ST Century Program-DS21CT

What is the DS21CT program?

DS21CT is an interactive scientific training program aimed at preparing trainers and experts in digital skills training programs.

Who is the DS21CT program for?

- Trainers in the field of information technology.
- Teachers of computer science and communications.
- Graduates of computer science & engineering departments who have a serious desire to train.

DS21CT Program Goals:

- Creating professional trainers for digital skills programs.
- Localizing expertise, training content, and quality in training.
- Achieving the goals of the Digital Skills Foundation by obtaining the best application for its programs.
- Empowering trainers with the PORTS educational model for DS21 programs.
- Empowering trainers to deliver the five skills categories included in DS21 programs' 5Ts Skills.
- Empowering trainees with training output measurement processes and conducting exams.

DS21CT Program Axes:

- Professional training, including the basic learning patterns for trainees, learning & training characteristics,

curriculum planning, training kit preparation, training & presentation skills, communication skills, and evaluation.

- Specialized training for the DS21 program includes understanding training models and frameworks specific to DS21, as well as implementing virtual training operations.
- The digital transformation axis includes leading institutions in the digital transformation process, digital transformation strategy and leadership, and its stages.

DS21CT Program Outcomes:

By the end of the program, the trainer will be able to:

- Achieve the institution's goals by obtaining the best application of DS21 programs.
- Apply the PORTS educational model specific to DS21 programs professionally.
- Develop the trainees' skills in the five categories of skills included in the DS21 program.
- Successfully complete exams & measure the outputs of DS21CT programs.
- Provide marketing professionals with knowledge, activities, and digital tools that lead to increased quality, accuracy, efficiency, and productivity in the workplace learning and training characteristics,

DS21CT	Module	Number of training hours	Total Hours	Daily Hours	Intense Day	Normal	Fees
	3	18	hours 26 interactive 18 exercises hour projects 8	4	days 5	days 10	300\$

DIGITAL CUSTOMER SERVICES SKILLS
DCSS21



Digital Customer Services Skills in the 21ST Century program - DCSS21

What is DCSS21 program?

It is an interactive scientific training program that is considered one of the strongest & most comprehensive programs in the world for digital customer service skills. It aims to provide businesses with experts in the field of customer service.

Who is the DCSS21 program for?

- Those who aspire to lead in the digital customer service sector.
- Those working in sales, customer service, and marketing departments in institutions.

Objectives of DCSS21 program:

- Creating experts in the field of digital customer service & enhancing the customer experience.
- Improving marketing plan results.
- Designing & implementing customer service strategies.
- Enhancing the ability of the customer service team to evaluate their knowledge, skills, & discipline.
- Developing self-motivating practices that improve the effectiveness, personal and professional efficiency of the customer service team.
- Understanding all the necessary digital tools and technologies in customer service.
- Integrating the customer service department with other departments in the institution.

DCSS21 Program Objectives:

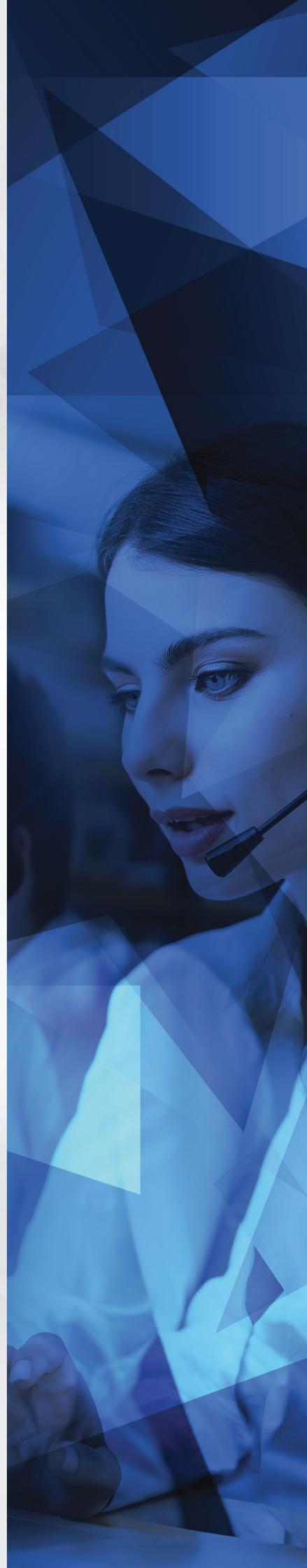
- Effective communication skills.

- Negotiation skills.
- Building & organizing customer base.
- Customer behavior understanding methodologies.
- Customer satisfaction drivers and understanding customer behavior.
- Protocols for dealing with different types of customers.
- Customer response protocols.
- Complaint handling.
- Customer service & telephone skills.
- Sales and post-sales follow-up.
- Digital task management applications.
- Customer relationship management applications.

DCSS21 Program Outcomes:

- Leading a customer service team professionally to meet customer expectations quickly and efficiently.
- Efficient and useful management of modern devices and technologies.
- Efficient and creative management and sharing of digital content.
- Design and implementation of scientifically-based customer service strategies to improve the customer experience.
- Digital data analysis to improve performance & investment profitability.
- Mastery of key digital strategies & tools in customer service operations.
- Providing marketing professionals with digital knowledge, activities, and tools that lead to improved quality, accuracy, efficiency, and productivity in their work.

DCSS21	Module	Number of training hours	Total Hours	Daily Hours	Intense Day	Normal	Fees
	12	24	hours 32 interactive 24 exercises hour projects 8	4	6 أيام	12 days + day the exam	300\$



DIGITAL SALES SKILLS DSS21

Digital Sales Skills in the 21ST Century Program- DSS21

What is DSS21 program?

DSS21 is an interactive scientific training program that is considered one of the most powerful and comprehensive programs in the world for digital sales skills, aiming to provide businesses with sales experts.

Who is the DSS21 program for?

- Those interested in leadership in the digital sales sector.
- Employees in sales, customer service & marketing departments in institutions.

DSS21 program objectives

- Creating experts in the field of digital sales.
- Designing and implementing sales strategies and organizing market segments.
- Using different predictive models to improve sales results.
- Enhancing the sales team's ability to evaluate their knowledge, skills, discipline, and flexibility in the sales process.
- Developing self - motivating practices, which work to improve the effectiveness, personal and professional efficiency of the sales team.
- Understanding all the necessary digital tools and technologies in sales management.
- Integrating the sales department with other departments.

DSS21 Program Objectives:

- Design & implement sales team strategies.
- Understand customer patterns.
- Protocols for dealing with different types of customers.
- Definition of sales.
- Identify customer needs, motivations, and solutions.
- Protocols for responding to customers.
- Respond to objections.
- Manage the process of creating needs, presenting features, and responding to objections.
- The art of negotiation.
- Follow up on the sales process and post-sales.
- The most important sales management programs.
- Digital applications in sales and task management.

DSS21 Program Outcomes:

At the end of the program, the trainee will be able to:

- Professionally lead the sales team.
- Efficiently manage modern technology and equipment.
- Effectively and creatively manage and share digital content.
- Scientifically manage sales operations based on market data.
- Analyze digital data to improve performance & investment feasibility.
- Identify market segments & customers.
- Use the optimal sales strategy.
- Master the most important digital strategies and tools in sales operations.

DSS21	Module	Number of training hours	Total Hours	Daily Hours	Intense Day	Normal	Fees
	13	24	hours 32 interactive 24 exercises hour projects 8	4	days 6	12 days + day the exam	300\$

Certificates

International certificate for digital skills In the 21st century DS21



International certificate for digital Business skills In the 21st Century DBS21



DS21 Certified Trainer for Digital Skills Programs in the 21st century - DS21CT



International Certificate of Digital Leader in the 21st Century - DL21

International certificate for digital Teaching skills In the 21st century DTS21



International certificate for Digital Social Media Marketing skills In the 21st Century DSMM21





**International certificate
For digital skills for sales
In the 21st century
DSS21**

**International certificate
for Digital customers services
skills for in the 21st Century
DCSS21**





Certificate of accreditation of training and testing centers from the Digital Skills21 Institution



Certificate of participation in the Global Digital Skills Initiative In the 21st century for everyone from the Digital Skills Foundation



Accreditation certificate from the Digital Skills21 Institution for digitally transformed companies at the skill level

Silver accreditation
Gold accreditation
Diamond accreditation



Philosophy

Our curriculum and training philosophy

The Digital Skills21 Institution offers its programs in the form of a sustainable digital education system (training and assessment) in order to: Developing digital skills in the 21st century and making digital transformation a success. It also enables: Individuals and institutions to: evaluate, develop, and certify their competencies in 21st century digital skills that lead to increased quality, productivity, efficiency, and accuracy in all aspects of practical and scientific life.



5Ts In the DS21 program, the trainee will not only acquire digital skills, but also five types of different skills (5T Skills).



Frameworks for digital skills programmes

DSI programs are specialist programs developed by specialized academics.

The programs are divided into the main following topics

- 100 Digital Knowledge (Digital Literacy-Digital Information)
- 100 Digital Activities (Digital Practice-Digital Projects)
- 100 Digital Tools (Digital Apps-Digital Templates)



New Learning Module (PORTS)

Today, training, delivery of information, and skill acquisition no longer solely rely on the trainer and trainee. It has evolved into a more advanced and sophisticated integrated training environment. Our programs are delivered through a new learning model called PORTS-5, which is based on five pillars:



PORTS

Project Object Research Team Self

100 DIGITAL SKILLS
DS21 | 5B BASED TRAINING

- P** Project-Based Learning
- O** Object-Based Learning
- R** Research-Based Learning
- T** Team-Based Learning
- S** Self-Based Learning

Draw your path and define your profession



Other digital professions



Our partners



Digital Skills Academy
Turkey (Istanbul) - Turkey (Gaziantep) - Kuwait



Science And Technology Waqf
Turkey Istanbul



Digital Skills21 Institution

Towards creating a distinguished
successful, and innovative generation

Be Ready to Meet All Outputs

4IR

4th Industrial
Revolution

6G

The 6th Generation
of Communications

Ai

Artificial
Intelligence



digitalskills21.com



+90 535 252 2205 - +90 212-4266620

info@digitalskills21.com

Yesilova Mah. 4.Barbaros Cad. No: 23 A / 1

Küçükçekmece / İstanbul - Türkiye

©2023